

HARVEST *of the* MONTH



MASSACHUSETTS
Farm to School

massfarmtoschool.org

Mass. Farm to School's Harvest of the Month campaign promotes a different Massachusetts-grown food each month in campus dining halls. The program's goal is to encourage healthy food choices by increasing students' exposure to seasonal foods while also supporting local farmers and fishermen. The Harvest of the Month cycle begins in September.

Harvest of the Month Calendar 2017-2018

September: Tomatoes
October: Pears
November: Kale
December: Carrots

January: Apples
February: Butternut Squash
March: Dairy
April: Potatoes

May: Seafood
June: Strawberries
July: Cucumber
August: Peaches

Harvest of the Month participating hospitals will:

- Locally source and menu featured Harvest of the Month food at least twice per month in all participating dining halls.
- Utilize promotional materials including our beautiful Harvest of the Month posters and trading cards each month.
- Share your experience with Mass. Farm to School and our community.

Mass. Farm to School will:

- Provide individualized technical assistance for sourcing the Harvest of the Month foods from local farms and distributors.
- Mail Harvest of the Month materials (including posters, trading cards, and stickers for each featured food) for display and distribution on each participating campus.
- Provide free downloadable promotional materials for your use, including press release templates, monthly Harvest of the Month newsletters, and recipes.

Get Started!

1. Fill Out the Participation Agreement
2. Order Your Materials
3. Send in Form & Payment

HARVEST *of the* MONTH



MASSACHUSETTS
Farm to School

massfarmtoschool.org

Participation Agreement

A. Take the Pledge

My college/university agrees to source and menu the featured local Harvest of the Month food at least twice per month. We will complete Harvest of the Month program surveys and will share our Harvest of the Month experience by contributing at least one item (such as a recipe for cafeteria or home, photo from an event, educational activity, success story, etc.) to Mass. Farm to School.

Dining Service Director

Name _____

Title _____

School or District _____

Email _____

Phone _____

Mailing Address _____

Signature _____

B. Registration Information

of Cafeterias/Dining Areas: _____

Ave. # of Meals/Day: _____

Participation Period:

Full Year (12 Months: Sept-August)

College/University Registration Fee: \$75.00*

Make check payable to:

Massachusetts Farm to School

To access our W-9, please visit, <http://bit.ly/MFTS-W9>

Mail completed agreement & payment to:

Massachusetts Farm to School
PO Box 1415
Easthampton, MA 01027

**I have my materials from a previous year, and will send in my Participation Agreement (no payment required) to the above listed address or will email a scanned copy to:
dena@massfarmtoschool.org*

HARVEST *of the* MONTH



MASSACHUSETTS
Farm to School

massfarmtoschool.org

Order your Harvest of the Month materials

We will send enough for your indicated participation period. Orders are filled on a first come, first served basis.



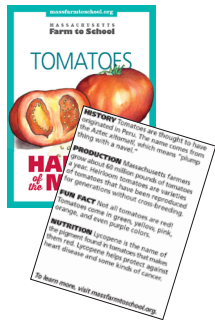
Posters

14"x20"

Different design each month

Quantity

_____ of each poster
per month



Trading Cards

2.75" x 3.75"

Different design each month

_____ of each trading
card per month
(500/mo. max*)



"I Tried It!" Stickers

1.5" round stickers in different colors

21 stickers per sheet

_____ sheets per
month
(200 sheets of
21/month max*)

Please let us know how you plan to use the posters, trading cards, and stickers:

*If you wish to order more than the max, please contact us and we will let you know the additional shipping cost.