

HARVEST *of the* MONTH



MASSACHUSETTS
Farm to School

massfarmtoschool.org

Mass. Farm to School's Harvest of the Month campaign promotes a different Massachusetts-grown food each month in school cafeterias across the state. The program's goal is to encourage healthy food choices by increasing students' exposure to seasonal foods while also supporting local farmers and fishermen and building excitement about school lunches. The Harvest of the Month cycle begins in September.

Harvest of the Month Calendar 2017-2018

September: Tomatoes
October: Pears
November: Kale
December: Carrots

January: Apples
February: Butternut Squash
March: Dairy
April: Potatoes

May: Seafood
June: Strawberries
July: Cucumber
August: Peaches

Harvest of the Month participating schools will:

- Locally source and menu featured Harvest of the Month food at least twice per month in all participating cafeterias.
- Identify and provide contact information for a district Harvest of the Month team and connect with others in your school community about Harvest of the Month opportunities at home and in the classroom (for ex., by including Harvest of the Month news in school or PTO newsletters, discussing the campaign with your principal, school nurse, a teacher, school garden coordinators, or parent groups).
- Utilize promotional materials including our beautiful Harvest of the Month posters, trading cards and "I tried it!" stickers each month.
- Share your experience with Mass. Farm to School and our community.

Mass. Farm to School will:

- Provide individualized technical assistance for sourcing the Harvest of the Month foods from local farms.
- Mail Harvest of the Month materials (including posters, trading cards, and stickers for each featured food) for display and distribution in each participating school.
- Provide free downloadable promotional and educational materials for your use, including press release templates, monthly Harvest of the Month newsletters, and recipes.
- Provide access to additional resources for curricular connections and home activities (including links to curriculum guides, home-scaled recipes, nutrition information, arts and crafts, taste testing activities, and more).

Get Started!

1. Fill Out the Participation Agreement
2. Order Your Materials
3. Send in Form & Payment

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Participation Agreement

A. Take the Pledge

My school district agrees to source and menu the featured local Harvest of the Month food at least twice per month. We will complete Harvest of the Month program surveys and will share our Harvest of the Month experience by contributing at least one item (such as a recipe for cafeteria or home, photo from an event, educational activity, success story, etc.) to Mass. Farm to School.

Contact Information

Name _____

Title _____

School or District _____

Email _____

Phone _____

Mailing Address _____

Signature _____

B. Registration Information

of Cafeterias/Dining Areas: _____

Ave. # of Meals/Day: _____

Participation Period (check one):

School Year Only (10 Months: Sept-June)

Summer Only (3 Months: June-August)

Full Year (12 Months: Sept-August)

C. District Team Members

Harvest of the Month is most successful when a team of advocates is supporting the program in the cafeteria, classroom, and community! Please provide the names and contact information of additional people who will support the implementation of Harvest of the Month and serve as liaisons to the larger school community. We require one School Nurse or Administrator and one Educator. You are also welcome to include additional advocates (for ex.: school garden coordinators, key food service staff, teachers, wellness committee members, and parent teacher organization leaders).

School Nurse or Administrator (*required)

Name: _____

Title/Role: _____

Email: _____

Educator (*required)

Name: _____

Title/Role: _____

Email: _____

Other Advocate

Name: _____

Title/Role: _____

Email: _____

Other Advocate

Name: _____

Title/Role: _____

Email: _____

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Order your Harvest of the Month materials

We will send enough for your indicated participation period. Orders are filled on a first come, first served basis.



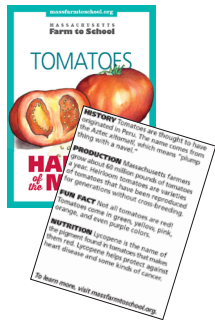
Posters

14"x20"

Different design each month

Quantity

_____ of each poster
per month



Trading Cards

2.75" x 3.75"

Different design each month

_____ of each trading
card per month
(500/mo. max*)



"I Tried It!" Stickers

1.5" round stickers in different colors

21 stickers per sheet

_____ sheets per
month
(200 sheets of
21/month max*)

Please let us know how you plan to use the posters, trading cards, and stickers:

*If you wish to order more than the max, please contact us and we will let you know the additional shipping cost.

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Payment Information

- I have my materials from a previous year, and will send in my Participation Agreement (no payment required) to Massachusetts Farm to School, PO Box 1514, Easthampton, MA 01027 or will email a scanned copy to dena@massfarmtoschool.org

Participation Fees

# of Schools	Fee
1-5	\$20
6-10	\$30
11-25	\$40
26+	\$50

Payment *[check one]*

[Make check payable to: **Massachusetts Farm to School**]

- Payment enclosed
- We are a food service management company-operated school district and require assistance to provide payment. Please contact my supervisor.

Company: _____

Manager Name: _____

Email: _____

**Mail completed participation agreement and payment to:
Mass. Farm to School, PO Box 1514, Easthampton, MA 01027**

To access our W-9, please visit, <http://bit.ly/MFTS-W9>

Important Dates: You may register at any time, however please note that your completed Participation Agreement (including pledge, registration information, payment, and materials order) must be received by **August 1st** to ensure delivery of materials by the start of the school year.