

MAY
16-21
2022

Join us for a week of
virtual workshops
and in-person
field trips.

SEEDING THE FUTURE



MASSACHUSETTS
FARM TO SCHOOL
**FARM
& SEA**
to School
CONFERENCE

Thank you for considering sponsorship of the 2022 Massachusetts Farm & Sea to School Conference.

About Massachusetts Farm to School

Massachusetts Farm to School strengthens local farms and fisheries and promotes healthy communities by increasing local food purchasing and education at schools. We accomplish this by facilitating sustainable purchasing relationships between local institutions and local farms, by promoting local food and agriculture education for students, and by supporting state, regional, and national networking of farm to school practitioners.

About the Conference

This conference will bring together farm to school advocates, from food service directors to educators, to students and parents, for a week-long hybrid virtual & in-person experience to further the goals of the farm to school movement. The farm to school movement creates a strong and vibrant food system through nutrition and garden education, and by serving healthy, fresh, local foods in school cafeterias. The conference will feature virtual workshop sessions, in-person field trips, and networking opportunities.

“For Red’s Best, the Farm & Sea to School Conference is not just about talking. It’s about doing... taking action and finding real, concrete ways to change food sourcing within institutional dining. Supporting this conference has successfully strengthened our ability to connect young consumers to their New England fishermen. This conference is a true testament that it takes a community to feed a community.

-Jared Auerbach
Red’s Best, CEO & Founder



Benefits of Sponsorship

- Engage with your **TARGET AUDIENCE**, including institutional food purchasers, school administrators, chefs, farmers, food producers, educators, and farm to school advocates.
- Increase your **BRAND AWARENESS** prior to the conference through social media posts and email blasts to our audience.
- Demonstrate your company's **SOCIAL RESPONSIBILITY** by supporting healthy schools and healthy students.

Sponsorship Levels & Benefits

Rainmaker - \$3500 (3 available)

- Recognition at Opening Keynote Session
- Opportunity to Host or Sponsor Conference Field Trip (In-Person)
- Opportunity to record a short message and/or presentation to attendees hosted on conference website
- Logo included on conference branded virtual background of session facilitators in all workshops
- Logo featured prominently in Mass. Farm to School social media posts (Facebook, Twitter, Instagram) related to conference
- Logo & link included on conference website
- Sponsor name, logo, and hyperlink included in conference emails (sent to mailing list of 3,500)
- Recognition in conference press release

Harvester - \$1000

- Logo included on conference branded virtual background of session facilitators in 3 different workshops
- Recognition in social media posts (Facebook, Twitter, Instagram) related to conference
- Logo & link on conference website
- Sponsor name, logo, and hyperlink listed in conference emails (sent to mailing list of 3,500)
- Recognition in conference press release

Cultivator - \$500

- Logo & link on conference website
- Sponsor name and hyperlink listed in conference emails (sent to mailing list of 3,500)
- Recognition in conference press release

2022 Sponsorship Registration Form

Please complete this form to become a sponsor of the 2022 Farm & Sea to School Conference,.
Questions? Please contact Sara Seber at 413.253.3844 or sara@massfarmtoschool.org.

Contact Information

Company/Organization:

Contact Name:

Street Address:

City:

State:

Zip:

Phone:

Email:

Sponsorship Level

Rainmaker: \$3,500 (3 available)

Harvester: \$1,000

Cultivator: \$500

Payment

Please mail completed form along with
payment via check payable to
Massachusetts Farm to School to:

Mass. Farm to School

P.O. Box 213

Beverly, MA 01915

Logo Guidelines

Preferred file format is JPG or PNG.

Please submit your logo (and/or questions) to:

Dena Stearns

413.253.3844 • dena@massfarmtoschool.org