



## Outreach Toolkit

### Farm to School Grant Bill Testimony Collection

#### About the bill

The Farm to School Grant Bill, entitled, "An Act establishing farm to school grants to promote healthy eating and strengthen the agricultural economy," (HD.558 and SD.243.) is a competitive grant program within the Massachusetts Department of Elementary and Secondary Education that would provide eligible schools and early education and care programs the critical funds needed to start up or expand farm to school activities. The program would support the infrastructure investments, staff training, and educational initiatives that lead to farm to school program success and sustainability. **This grant program would allow for the continuation of the pilot MA FRESH grants program currently resourced through ARPA funding until 2024** Download a fact sheet [here](#).

#### Help Us Reach a Wide Audience

1. Promote the Call for Testimony on your website and via social media. See below for e-newsletter copy, social media posts, and graphics.
2. Share the Call for Testimony with your networks.
3. Reach out to individuals and organizations who you know to have an interest in the farm to school movement.

#### Sample Newsletter Text

*We Need Your Help! Submit testimony in support of the Farm to School Grant Bill*

The legislative hearing for the Farm to School Grant bill has been scheduled for July 17, 2023. Legislators need to hear from farm to school practitioners, students, families and other advocates about how impactful farm to school programs can be. Share your story about what farm to school looks like in your community and help make the farm to school grant program a reality! For more information & template text for a testimony letter, visit:

<https://mafoodformakids.org/actionalert-submit-testimony-july-2023>

#### Social Media Text



Twitter // Action Alert: Submit testimony in support of the Farm to School Grant bill. Program will support the infrastructure investments, staff training, and educational initiatives that lead to #farmtoschool program success and sustainability. Learn more: [bit.ly/2023-Submit-Testimony](https://bit.ly/2023-Submit-Testimony)

Facebook & Instagram // Action Alert: Submit testimony in support of the Farm to School Grant bill. This program will support the infrastructure investments, staff training, and educational initiatives that lead to #farmtoschool program success and sustainability. A legislative hearing is scheduled for July 17, 2023 and YOU can help make this legislative hearing a success by sharing your story of what farm to school looks like in your community through written testimony! Learn

more: [bit.ly/2023-Submit-Testimony](https://bit.ly/2023-Submit-Testimony)

[Download Instagram/Facebook Graphic](#)

[Download Twitter Graphic](#)