

2023 Outreach Toolkit

Help celebrate Farm to School month throughout October 2023! Here are some tools to help you share your Farm to School stories, advocate for continued funding, and more...

Social Media

Don't forget to use the #MAF2SMonth tag in your posts, so we can share your posts throughout October! You can also tag Massachusetts Farm to School on:

Facebook - @MassFarmtoSchool

Twitter - @MAFarmtoSchool

Instagram - @MassFarmtoSchool

Sample Social Media Text

October is #MAF2SMonth in Massachusetts (and Nationally)! At [name of school or district] we are celebrating by [add activity/action/etc]. Want to learn more about the farm to school movement? Visit massfarmtoschool.org!

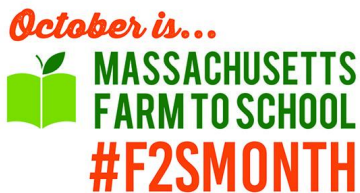
Celebrate #MAF2SMonth in MA by advocating for a permanent Farm to School grant program in MA! Visit mafoodformakids.org/get-involved to send a letter to your legislator today!

Farm to School Month Graphics

"Celebrate with Us" ([Download](#))



"October is Farm to School Month Logo" ([Download](#))



"October is Farm to School Month Banner" ([Download](#))



[Social Media Graphic Templates](#) (Canva)

Ideas for How to Celebrate Farm to School Month in Your Community

- [Ways to Celebrate Flyer](#)
- [Ways to Celebrate Webpage](#)

Tips for Connecting with Your Legislators

- [Hosting a Legislator at Your Site](#) (National Farm to School Network Guide)
- [Tips for Meeting with Your Legislators](#) (National Farm to School Network Guide)

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