

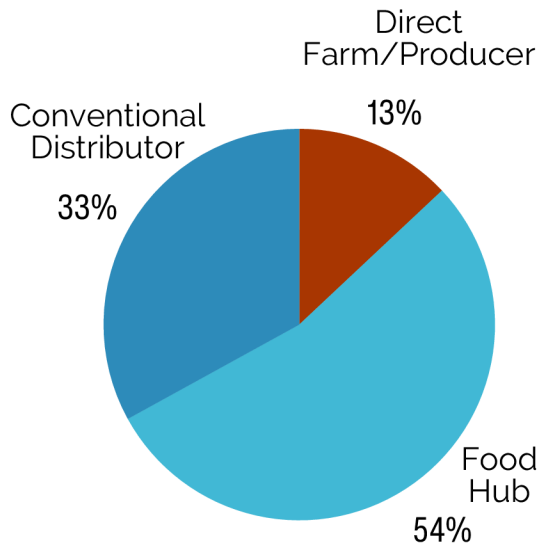


# BY THE NUMBERS

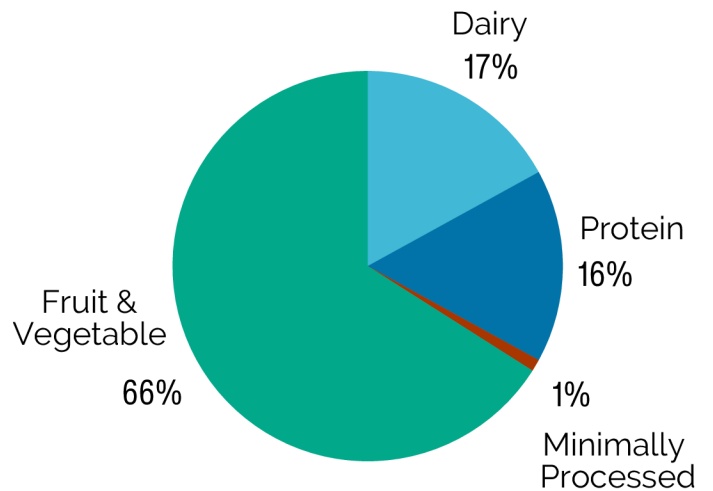
**\$3.5M** to Massachusetts  
**59%** of MA School Food Authorities Participated  
**13%** Direct Farm Purchases

**76%** Purchases from MA producers  
**55%** Purchases from food hubs  
**66%** Purchases from small businesses

## Purchase Method



## Product Category



## UNDERSERVED FARMER HIGHLIGHTS

**\$359,930** direct sales

**21** individual farms with indirect sales

**19%** of all NFS vendors are underserved farmers

## MA FOOD HUBS HIGHLIGHTS

### School Customers

2022-23: 35

**2023-24: 175**

**400%**  
Increase

### Sales (\$)

2022-23: \$416,100

**2023-24: \$1,378,800**

**231%**  
Increase